

# explore NATCHITOCHES

AN OFFICIAL PUBLICATION OF THE NATCHITOCHES AREA CHAMBER OF COMMERCE

## 2025 Rate Sheet

### Publication Includes

An invitation to explore the area from local experts in History & Culture, Tourism & Recreation, Creative & Performing Arts, Dining, Shopping, and more

Valuable data outlining the ways in which Natchitoches thrives, including Tourism, Agriculture, Industry, Healthcare, and Education

A look ahead to the many opportunities for growth

List of annual festivals & events

Membership Directory

Advertiser Index

### Distribution Information

5,000 Community Guide Publications printed and distributed throughout the year

Direct Mailed via hundreds of Relocation & Newcomer Packets

Chamber of Commerce and Tourism office foot traffic

NSU Freshman Connection sessions

Physical & digital copies at area hotels, B&Bs, and all other 300+ Chamber member businesses

E-Book available to 75,000+ annual visitors to the Chamber's Website

### Advertiser Benefits

Full-Color ads with FREE ad copy and design

Your ad available on the web with a live link to your website

Your business name listed in the Advertiser Index on Page 2

Enhanced directory listing with the purchase of a 1/4-pg ad or larger

Acrylic book stand to display at your business with "proud advertiser" sticker and QR code to digital copy

Shout out on social media

## Advertising Rates & Specifications

- Ad design may be completed by advertiser or publisher
- Ad space reserved upon receipt of signed advertiser agreement
- Press-ready ads may be submitted in JPG with at least 1,200 dpi
- Colors must be converted to CMYK
- No rich black text
- If opting for publisher-designed ad, a PNG of your company logo with a clear background and at least 700 dpi must be submitted
- Other ad elements (photos, etc.) must be submitted with an original resolution of at least 300 dpi
- Art obtained online normally originates at 72 dpi. This is not suitable for print and will be rejected by the publisher
- Art should be the size needed for the ad or larger. When small files are enlarged they degrade in quality

Description	Size	Rate
Back Cover	8.5"x11" (add bleed)	\$3,195
Prime Positions	8.5"x11" (add bleed)	\$2,995
Full-Page	8.5"x11" (add bleed)	\$2,495
Half-Page	7.5"x4.75" (horizontal)	\$1,895
Quarter-Page	3.5"x4.75" (vertical)	\$895
Eighth-Page	2.5"x3.5" (horizontal)	\$595



**Ad Sales & Design:** Morgan@GoNatchitoches.com | 318-238-1945  
373 Second Street | Natchitoches, LA 71457 | 318-352-6894

# explore NATCHITOCHES

AN OFFICIAL PUBLICATION OF THE NATCHITOCHES AREA CHAMBER OF COMMERCE

PROJECT BEGINS  
**Monday  
JUNE 1**  
AND FEATURES...

## How do you advertise to grow your business?

5,000 printed copies of this magazine are distributed annually through realtors, banks, hotels, B&Bs, the Tourism office, NSU Freshman Connection sessions, relocation packets, and more!

If your customer base or workforce pool consists of Natchitoches visitors or residents, you need to consider advertising in this magazine. Call or come by today for details.



**1**

### Community Guide

highlighting all the ways in which our community thrives.

**2**

### Relocation Information

for new residents as well as businesses.

**3**

### Membership Directory

with the name and contact information of each member.

**4**

### E-Book with Live Link

to your website, direct from the Chamber's website.

**Visit [NatchitochesChamber.com/Advertiser](https://NatchitochesChamber.com/Advertiser) and fill out the form to reserve your ad space!**